

## Book Submissions to Barnes & Noble

### 1. Does your book have an ISBN (International Standard Book Number)?

We use the ISBN to track inventory and sales information. An ISBN is a 13-digit number that specifically identifies your title. For further information, please go to [www.bisg.org/isbn-13/index.html](http://www.bisg.org/isbn-13/index.html).

ISBNs are furnished by:

ISBN Agency  
630 Central Avenue  
New Providence, New Jersey 07974  
877-310-7333  
908-219-0188 (fax)

The website for the ISBN agency is **[www.ISBN.org](http://www.ISBN.org)**

Allow 5 business days for non-priority processing from the time an ISBN application is received at the agency (not from the date sent by the publisher.) Priority processing is two business days from the time an application is received at the agency. Express processing is 24 business hours. If your book has already been printed, you can sticker your books with the ISBN once it is assigned. The ISBN and price should appear on the back cover of the book.

### 2. Does your book have a bar code?

Bar codes help our stores handle books more efficiently. The bar code which incorporates your ISBN, is scanned at the time of purchase, thus recording accurately the sale of your book. The book industry uses the Bookland EAN bar code, not the UPC. The barcode must have the US retail price of the book embedded in it and printed on it. If your book is already printed, you can have pressure sensitive labels produced for placement on the back cover. For a list of commercial Bar code suppliers, visit the BISG website: <https://www.bisg.org/barcode-suppliers>

### 3. What sort of binding is your book (Trade Paperback, Hardcover, Audio, etc.)?

For a complete listing of formats, please review the most recent version of the ONIX code lists at <http://www.editeur.org/14/code-lists/#code>.

Since most of the titles in our stores are placed on the shelves spine out, we require both the title and author be printed on the spine of the book.

### 4. Is your book available through a wholesaler?

Placing your book with a wholesaler/distributor will simplify your billing (one invoice to one location). It also allows B&N to consider placing larger orders, and putting the book on automatic replenishment.

Wholesalers/distributors are used by many segments of the book industry: publishers, libraries, and booksellers. Other bookstores order from the same wholesalers Barnes & Noble uses. We can help put you in touch with an appropriate wholesaler.

### 5. Is your book priced competitively with other titles of a similar topic and quality?

Customers care about cost. Price can be a determining factor for a customer when looking at books similar in content, presentation and format. Look at the pricing of similar books in the category, and try to price yours competitively.

### 6. Why should Barnes & Noble place your title on its shelves?

Tell us what makes your book unique or special. What is your marketing plan? Send us your publicity and promotional plans, along with any reviews or articles that may have been written about your book(s).

### 7. Where can you find more information on the topic of book writing, publishing, and marketing?

The reference shelf in your favorite bookstore or local library features a wide variety of titles about writing books and the business of publishing.

8. If you detect an error in a title listing, please send an email to [corrections@bn.com](mailto:corrections@bn.com). Be sure to include the ISBN of the book. We receive a lot of copy that does not reference a specific ISBN, and this copy cannot be processed. To add text content (descriptive content, author bios) please email the information to: [titles@bn.com](mailto:titles@bn.com). Please include the ISBN with no dashes in the "Subject" line. For cover images please email a jpeg of the image to [imagesinquiry@book.com](mailto:imagesinquiry@book.com). For more information about how to share content please visit [https://help.barnesandnoble.com/app/answers/detail/a\\_id/2157/session/L3RpbWUvMTQ2MzE2NDExMS9zaWQvKnRYUXRwUW0%3D](https://help.barnesandnoble.com/app/answers/detail/a_id/2157/session/L3RpbWUvMTQ2MzE2NDExMS9zaWQvKnRYUXRwUW0%3D)

For more information about featuring your titles on Barnes&Noble.com, scroll to the Services area on the site's home page ([www.bn.com](http://www.bn.com)) and click on Publisher and Author Guidelines. See also "Publishers & Authors" on [barnesandnobleinc.com](http://barnesandnobleinc.com) for more information about working with Barnes & Noble.

#### **A Reminder for Book Vendors:**

Product quality and safety has always been a priority for Barnes & Noble, Inc. and its subsidiaries and affiliates. Barnes & Noble requires all suppliers to stand fully behind their products. We depend on you to maintain knowledge of and comply with all safety standards for your products. To that extent, we have developed a Vendor and Product Compliance program to ensure that we continue to provide high quality, safe products to our customers.

All suppliers, manufacturers and other vendors of Barnes & Noble and its subsidiaries and affiliates must comply with the Barnes & Noble Vendor Requirements. By supplying Barnes & Noble with products, Vendors agree to be bound by all Barnes & Noble Vendor Requirements, as each of the same may be amended or supplemented from time to time. You may find the Barnes & Noble Vendor Requirements at <http://www.barnesandnobleinc.com/vendors/vendor-product-compliance-requirements>.