

BARNES & NOBLE

SUMMER READING PROGRAM

Dear Educator,

The Barnes & Noble Summer Reading Program marks its twenty-first year celebrating the power of books to expand children's horizons. Once again, we're partnering with educators like you to inspire readers in first through sixth grades to have a summer filled with reading adventures—and earn a FREE book!

Our program encourages students to let books transport them to the most exciting destination of all: the imagination. The Summer Reading Program is designed to reinforce learning, nurture skills and motivate students to extend their reading through the summer vacation. Students can pick the books they want to read and proceed at their own pace.

This package includes a reading journal for students to track their reading progress throughout the summer. Distribute the reading journal to your class, and the rest is simple. Students enter the names of their books in their reading journal as they read them. When they've read eight books, they can return the completed journal to any Barnes & Noble bookstore to get a free book (see journal for details). Parent/guardian signatures are required. You'll find a downloadable version of the Summer Reading Journal online at **BN.COM/summerreading**

On the back side of this letter, you'll find more ways Barnes & Noble can help support you and your students.

Enjoy your vacation—but first, invite your students to have fun reading all summer long and earn a FREE book with our Summer Reading Program!



MORE WAYS BARNES & NOBLE SUPPORTS YOU & YOUR STUDENTS

Educator Discount Card

Barnes & Noble offers pre-K through grade 12 educators 20% off list price on most purchases for classroom use. This includes many items from our wide selection of educational tools, toys and games. This discount is available in stores and online. You can apply for an Educator Discount Card at any Barnes & Noble store or visit BN.COM/educator for more details.

Educator Appreciation Events

During several Educator Appreciation Events throughout the year, Barnes & Noble honors our pre-K through grade 12 educators with an extra-special discount: 25% off list price on classroom and personal purchases of books, toys, games, music, movies and more. We also host Educator Receptions and Workshops, inviting local teachers, librarians and administrators to hear presentations on new book titles and a variety of educational subjects—from grant writing to tech literacy. Events include entering for a chance to win prizes and giveaways of classroom resources. To find events in your area, visit BN.COM/events

Barnes & Noble Bookfairs

We provide the perfect fundraising opportunity for pre-K through grade 12 schools by hosting your bookfair both in your local store and online. During the designated time period, your supporters shop using a Bookfair ID number that identifies your school. Barnes & Noble then gives your school a percentage of the net proceeds from the sales. We encourage you to host events to attract supporters to your bookfair and showcase your school. Student-penned essay or story readings, art shows and musical performances are popular options. For more information, contact a local store or visit BN.COM/bookfairs

Required Reading Lists

Providing titles that your students are required to read throughout the year is a priority for us. We are happy to order the titles on your school's required reading lists and keep a record of them at your local store.

Educational Tools for Parents & Teachers

Our extensive selection in stores and online offers an abundance of curriculum-based materials, books about the process of schooling, reproducible books for classroom use and workbooks to aid parents with skills practice at home.

Store Events

Barnes & Noble store events bring books to life and make reading fun for children and families. From Storytimes with crafts and activities to author appearances and national celebrations, we offer something unique and fun to enhance learning all year long.



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